DAVID YARROW

David Yarrow was born in Glasgow, Scotland in 1966. He took up photography at an early age and as a 20-year-old found himself working as a photographer for The London Times on the pitch at the World Cup Final in Mexico City. On that day, David took the famous picture of Diego Maradona holding the World Cup and, as a result, was subsequently asked to cover the Olympics and numerous other sporting events. Many years later David established himself as a fine art photographer by documenting the natural world from new perspectives and the last nine years have been career defining.



David's evocative and immersive photography of life on earth is most distinctive and has earned him an ever growing following amongst art collectors. His large monochrome images made in Los Angeles are on display in leading galleries and museums across Europe and North America. He is now recognised as one of the best selling fine art photographers in the world and his limited edition works regularly sell at high prices at Sotheby's and other auction houses.

Sotheby's

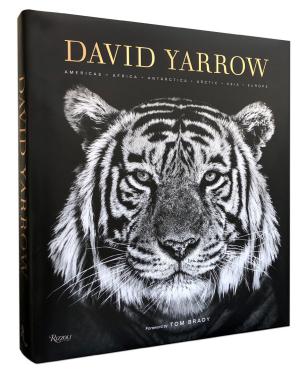
PHOTOGRAPHS

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David Yarrow Africa Estimate @ 25,000 - 35,000 LOT SOLD: \$106,000



In September 2019, Rizzoli published their second book by David Yarrow. It was Rizzoli's flagship book and their Autumn catalogue featured David's image on the cover. The books foreword was written by global NFL star Tom Brady and an afterword written by American cultural icon Cindy Crawford. All royalties from this book will be donated to conservation charities Tusk, in the UK and WildAid, in the US.



David's position in the industry has been rewarded with a wide range of advisory and ambassadorial roles. He is an ambassador for WildArk and The Kevin Richardson Foundation. As the European ambassador for Nikon, he has recently been integral to the company's most anticipated camera release of the last decade. In December 2017 he shot LVMH's latest "Don't Crack Under Pressure" campaign with Cara Delevingne, which can be seen in airports around the world. In January 2019 David was appointed as a global ambassador for UBS. Most recently, in the spring of 2020, David was appointed a Global Ambassador for Best Buddies - one of America's most established children's charities.





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WBS

In 2018 and 2019 David's work raised over \$4.5m for philanthropic and conservation ogranisations. At Art Miami in December 2019, David's photograph "*The Wolves of Wall Street*" broke new records. One print, signed by Leonardo DiCaprio and Martin Scorsese, featuring the real Wolf of Wall Street - Jordan Belfort - sold for \$200,000. The proceeds went to conservation NGOs supported by DiCaprio.



At the start of 2020, David was in Australia documenting the devastating bush fires that have destroyed communities, wildlife and wildlands. Using the striking and poignant images that he captured of the effects of the fire, Yarrow launched the #KoalaComeback Campaign to support the recovery efforts in Australia. As of early June, the campaign has raised \$1.4m.

In April 2020, during the Covid-19 pandemic, David joined the Art For Heroes campaign, to raise money for the NHS. He released a print - *Our Pride* - with all proceeds going to HEROES. For every print purchased, David donated an *Our Pride* print to an NHS worker. The campaign has surpassed its original target of £1m.



